

This memo establishes a revised policy with respect to the definition of portable signs within the City of Arlington. This change in policy is consistent with the direction from City Council's acceptance of the CPRC report and recommendations. The revised policy is effective immediately and enforcement procedures may also be implemented immediately. Since the sign regulations are contained in the zoning ordinance, challenges to this policy decision are appeals to the Zoning Board of Adjustment.

The sign regulations are contained within the zoning ordinance. Section 16-500 lists "Prohibited Signs" and item G reads as follows:

- G. Portable signs are prohibited, regardless of whether they have been attached to the ground or other fixed object.

The term "Portable" is defined in the ordinance as follows:

**"Portable:** Movable from one location to another, not attached to a fixed structure nor having supports embedded in the ground. The term "portable sign" shall specifically include outdoor advertising display located in or on a vehicle, except where:

1. such vehicle is on display as inventory for sale as part of a vehicle sales or rental lot and does not advertise the sale of other vehicles; or
2. such sign merely identifies the vehicle as belonging to such business by displaying the name, address and/or telephone number of such business and/or identifies the type of product or service offered by such business; and
3. the primary use of such vehicle is for the daily transportation of products or the delivery of services in connection with such business; and
4. such vehicle is currently licensed and inspected in the State of Texas and is in operable condition; however, if such vehicle remains parked for longer than 72 hours in the same parking space, it shall be deemed a portable sign."

To assist in the clarification of the ordinance, the following describes details of prohibitions and allowances with respect to signs and vehicles:

**Considered a Portable Sign and Prohibited:**

1. A-frames in the back of pick up trucks
2. Sheets, tarps or banners attached or affixed to vehicles
3. Any other sign attached or affixed to a vehicle in a manner that is inconsistent with a generally accepted practice or industry standard of professional sign attachment
4. Any other sign attached or affixed to a vehicle that will render the vehicle unusable and/or unsafe in the manner the vehicle was intended to be utilized

**Not Considered a Portable Sign and Permitted:**

1. Signs painted on vehicles
2. Magnetic signs on vehicles
3. Any other sign attached or affixed to a vehicle in manner that is consistent with a generally accepted practice or industry standard of professional sign attachment
4. Signs on sideboards of pick up trucks